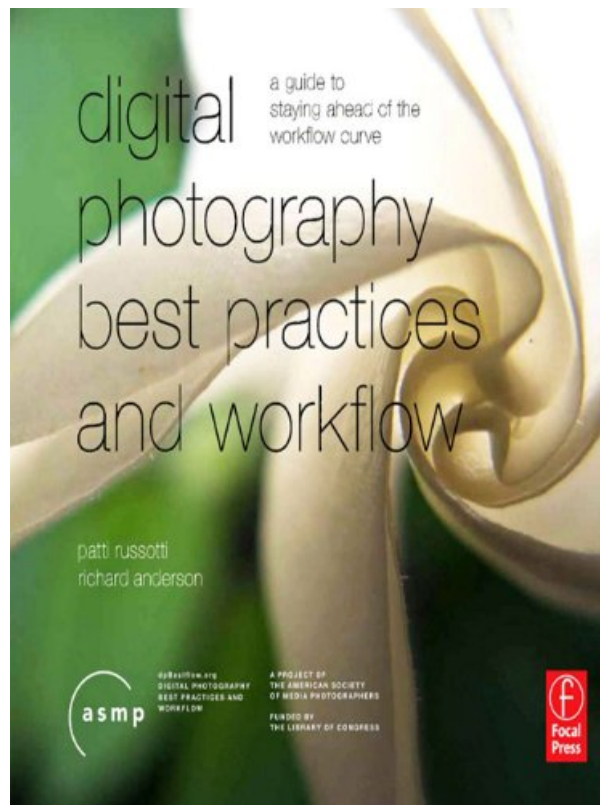
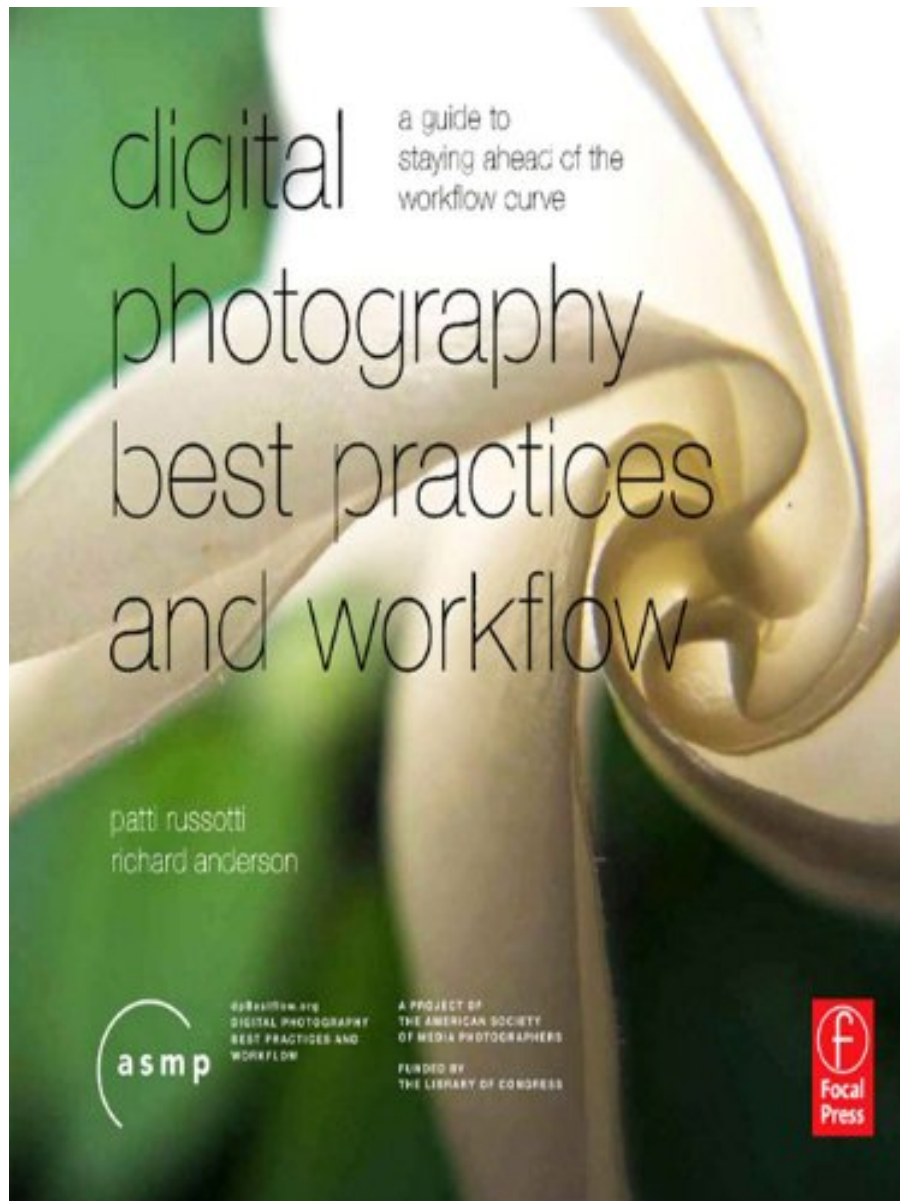


DIGITAL PHOTOGRAPHIC WORKFLOW HANDBOOK: A GUIDE TO STAYING AHEAD OF THE WORKFLOW CURVE BY PATRICIA RUSSOTTI



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Review

Portuguese-Language Foto Digital review

From the Back Cover

A solid workflow practice is completely necessary and unavoidable for digital photographers. Most of the existing workflow content in existence is about specific software applications rather than a universal view of the entire image file processing ecology. This book is a coherent, concise guide to all digital imaging best practice aspects and workflow that digital photographers and digital imaging artists (or image makers) need from planning and capture to archiving and everything in between. It also has: resources and links to stay current and up to speed with the rapid changes in technology; an accompanying website with the latest advances in workflow; Interactivity, QuickTime movie tutorials, and the Seminar series presentations discussing their workflow habits and tips. This handbook is software version independent and focuses more on the key fundamentals that are a constant from software to software.

About the Author

Patricia Russotti is a New Media Professor, College of Imaging Arts & Sciences at Rochester Institute of Technology. She is an artist, educator, curriculum developer, and international presenter. She provides imaging services for corporations, public service organizations and individual artistic commissions.

Richard Anderson is a working commercial photographer, a member of the Board of Directors of the American Society of Media Photographers (ASMP), Chair of the ASMP Digital Standards Committee, Principal author of UPDIG.org, and creator of dpBestflow.org, a Library of Congress funded project. He is

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DIGITAL PHOTOGRAPHIC WORKFLOW HANDBOOK: A GUIDE TO STAYING AHEAD OF THE WORKFLOW CURVE BY PATRICIA RUSSOTTI PDF

The current existing workflow content out there deals only in RAW or DAM (Digital Asset Management) and can be extremely difficult and daunting to read. The Digital Photographic Workflow Handbook is a coherent, concise guide to all of the aspects of workflow that digital photographers and digital imagers need from shooting to archiving and everything in between -- written in a way that an artist/photographer can understand. It also has resources and links to stay current and up to speed with the rapid changes in technology, a Website that you can return to for the latest advances in workflow, and a glossary to use as you develop Standard Operating Procedures to synthesize your workflow and communication processes.

This book will give you all of the workflow steps you will need -- from shooting to archiving and everything in between -- and is written in a way that a way that you can understand. This handbook is software version independent and focuses more on the key fundamentals that are a constant from software version to software version.

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Most helpful customer reviews

4 of 4 people found the following review helpful.

Useful but not the best workflow book

By Harry T. Dubetz

This book is ambitious. It strives to be the standard workflow reference or educational aid. The writing style is academic, meaning scholarly, and often this is a hindrance (scholars write for scholars). The subject matter travels hills and valleys in that it sometimes dwells on the obvious, while at other times skims over confusing technical topics. Mostly it takes three pages to state three paragraphs, which is another example of the academic approach.

A much better book is The Digital Photography Workflow Handbook by Juergen Gulbins and Uwe Steinmueller from Rocky Nook Publishing. This is an excellent book translated from the German work, Handbuch Digitale Dunkelkammer. Begin with this one.

1 of 1 people found the following review helpful.

Didn't Work For Me

By Lindy

It took about 10 or 15 minutes of looking through this book to realize it wasn't going to meet my needs. A book on the subject of best practices and workflow should be concise, yet elaborate on essential knowledge. This book was so full of theory and other fluff, I couldn't find the substance. To me, it was more like a textbook just waiting for a pop quiz. Sent it right back to Amazon who gave me a credit but not a refund. No problem, as I do a lot of Amazon shopping!

P.S.: Not what I was looking for but may work for others.....

0 of 1 people found the following review helpful.

Five Stars

By Junebug Clark

Good information.

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